

## **YOUR PERSONALITY PROFILE BASED ON INTERESTS**

John Holland describes six basic personality types and their characteristics as follows:

### **REALISTIC TYPE**

Likes to work with tools, objects, machines, or animals  
Develops manual, mechanical, agricultural, and/or electrical skills  
Prefers occupations that involve building or repairing things  
Tends to be down to earth and practical

### **INVESTIGATIVE TYPE**

Likes activities involving the biological and physical sciences  
Develops math and science ability  
Prefers occupations in scientific and medical fields  
Tends to be curious, studious, and independent

### **ARTISTIC TYPE**

Likes creative activities free from routine  
Develops skills in language, art, music, and drama  
Prefers occupations using creative talents  
Tends to be creative and free-thinking

### **SOCIAL TYPE**

Likes activities that involve informing, teaching, and helping others  
Develops ability to work with people  
Prefers jobs such as teaching, nursing, and counseling  
Tends to be helpful and friendly

### **ENTERPRISING TYPE**

Likes activities that permit leading or influencing other people  
Develops leadership ability, persuasiveness, and other important “people” skills  
Prefers occupations involving the sale of products or management of people  
Tends to be ambitious, outgoing, energetic, self-confident

### **CONVENTIONAL TYPE**

Likes activities that permit organization of information in a clear and orderly way  
Develops organizational, clerical, and arithmetical skills  
Prefers occupations with record-keeping, computation, typing, or computer operation  
Tends to be responsible, dependable, and detail-oriented

From Kuder's *Take Hold of Your Future*