

# GRAPHIC DESIGN

## Associate in Applied Science and Certificate

The Associate in Graphic Design emphasizes the use of computers in a creative, art-centered, technologically challenging, conceptually-based framework. The degree is designed to prepare students for immediate entry into the job market or for transfer to four-year degree programs in art or other disciplines at the NMSU campus in Las Cruces. At least 53 of the 69 credits in this program will apply to a typical Bachelor's Degree in Fine Art and other majors at the NMSU Las Cruces campus and many will transfer to other 4-year institutions.

### Credits

#### **New Mexico Common Core Communication (7 credits)**

ENGL	111G	Rhetoric and Composition	4
COMM	265G	Principles of Human Communication	3

#### **Mathematics (3 credits)**

MATH	210G	Math Appreciation	
		<b>OR</b> MATH 120*	3

#### **Science (w/lab): (4 credits)**

ASTR 105G or 110G, BIOL 101G/GL, BIOL 111G/GL, CHEM 110G, GEOG 111G, GEOL 111G, or PHYS 110G.

#### **Humanities: (6 credits-3 credits from each choice)**

- a) HIST 101G, 102G, 201G, 202G, (211G, 212G)  
 b) PHIL 101G, 201G, 211G

#### **Social/Behavioral Sciences: (6 credits)**

C J 101G, ECON 201G, 251G, 252G, GOVT 100G, 110G, 150G, 160G, LING 200GPSY 201G; SOC 101G, 201G, WS 201G, 202G

#### **Campus Requirement (4 credit)**

COLL	101	College Success	1
C S	110	Computer Literacy	3

#### **Related Requirements**

Students pursuing a bachelor's degree are required to take a second writing course (ENGL 311V recommended); a second laboratory science course; courses to meet the foreign language requirement; and ART 295 and ART 296. Students pursuing the BA degree in Fine Arts will be required to complete 48 credits of upper-division coursework which include 6 credits of *Viewing a Wider World*.

#### **Graphic Design Program Requirements (39 credits)**

			<u>Credits</u>
ART	101G	Orientation in Art	3
ART	150	Drawing I	3
ART	155	2-D Fundamentals	3
ART	160	Computer-Based Illustration	3
ART	161	Digital Imaging I	3
ART	163	Digital Graphics	3
ART	165	Web Page Design	3
ART	255	Introduction to Graphic Design and Digital Media	3
ART	267	Art Portfolio Preparation	3
ART	269	Advanced Computer-Based Illustration	3
ART	270	Photography I	3
ART	272	Digital Imaging II	3
CMT	223	Media Production Services	3

**Total Credits Required** **69**

\* MATH 120 will not meet the bachelor's degree requirement in Mathematics

A course in HTML and Java strongly recommended.

---

### **Certificate in Graphic Design**

			<u>Credits</u>
ART	101G	Orientation in Art	
	<b>OR</b>	ART 254 History of Graphic Design	3
ART	150	Drawing I	3
ART	155	2-D Fundamentals	3
ART	160	Computer-Based Illustration	3
ART	161	Digital Imaging I	3
ART	163	Digital Graphics	3
ART	165	Web Page Design	3
ART	255	Introduction to Graphic Design and Digital Media	3
COLL	101	College Success	1
ENGL	111G	Rhetoric and Composition	4
		* Elective	3

**Total Credits Required** **32**

\* Recommended Electives: ART 269, 272, 273, CMT 223

Courses in (parentheses) are not offered on the NMSU-A campus.

**Students must earn a grade of C or better in all courses for both the degree and the certificate.**