

GRAPHIC DESIGN

Associate of Applied Science Degree and Certificate

The Associate in Graphic Design emphasizes the use of computers in a creative, art-centered, technologically challenging, conceptually-based framework. The degree is designed to prepare students for immediate entry into the job market or for transfer to four-year degree programs in art or other disciplines at the NMSU campus in Las Cruces. At least 53 of the 68 credits in this program will apply to a typical Bachelor's Degree in Fine Art and other majors at the NMSU Las Cruces campus and many will transfer to other 4-year institutions.

			<u>Credits</u>
New Mexico Common Core			
Communication (10 credits)			
ENGL	111G	Rhetoric and Composition	4
COMM	265G	Principles of Human Communication	3
C S	110G	Computer Literacy	3

Mathematics (3 credits)

MATH	210G	Math Appreciation	
	OR	MATH 120*	3

Science (w/lab): (4 credits)

ASTR 105G or 110G, BIOL 101G/L, BIOL 111G/L, CHEM 110G, GEOL 111G, or PHYS 110G.

Humanities: (6 credits-3 credits from each choice)

- a) HIST 101G, 102G, 201G, 202G, (211G, 212G)
 b) PHIL 101G, 201G, 211G

Social/Behavioral Sciences: (6 credits)

C J 101, ECON 201G, 251G, 252G, GOVT 100G, 110G, 150G, 160G, PSY 201G; SOC 101G, 201G, WS 201G, 202G

Related Requirements

Students pursuing a bachelors degree are required to take a second writing course (ENGL 311G recommended); courses to meet the foreign language requirement; and ART 295 and ART 296. Students pursuing the BA degree in Fine Arts will be required to complete 54 credits of upper-division course work which include 6 credits of *Viewing a Wider World*.

Graphic Design Program

Requirements: (39 credits)

ART	101G	Orientation in Art	3
ART	150	Drawing I	3
ART	155	2-D Fundamentals	3
ART	160	Computer-Based Illustration	3
ART	161	Digital Imaging I	3
ART	163	Desktop Publishing I	3
ART	165	Web Page Design	3
ART	255	Introduction to Graphic Design and Digital Media	3
ART	267	Art Portfolio Preparation	3
ART	269	Advanced Computer-Based Illustration	3
ART	270	Photography I	3
ART	272	Digital Imaging II	3
CMT	223	Digital Graphics Production	3

Total Credits Required **68**

* MATH 120 will not meet the bachelor's degree requirement in Mathematics

A course in HTML and Java strongly recommended.

Certificate in Graphic Design

			<u>Credits</u>
Required Courses			
ART	101G	Orientation in Art	
	OR	ART 254 History of Graphic Design	3
ART	150	Drawing I	3
ART	155	2-D Fundamentals	3
ART	160	Computer-Based Illustration	3
ART	161	Digital Imaging I	3
ART	163	Desktop Publishing I	3
ART	165	Web Page Design	3
ART	255	Introduction to Graphic Design and Digital Media	3
ENGL	111G	Rhetoric and Composition	4
	*Elective		3
Total Credits Required			31

*Recommended Electives: ART 268, 269, 272, 273

Courses in (parentheses) are not offered on the NMSU-A campus.

Students must earn a grade of C or better in all courses for both the degree and the certificate.