

OCCUPATIONAL BUSINESS

Associate of Applied Science Degree

The curriculum is designed for students who wish to prepare for entry-level positions. The required courses focus on the fundamentals of business operations giving special consideration to basic accounting practices, basic business law, economics, fundamentals of marketing, and management of human resources. To complete the degree, the student must take the required courses listed below and 15 credits from an approved field of concentration.

FIN	210	Financial Planning and Investments	3
MGT	201	Introduction to Management	3
BMGT	216	Business Math	3
		OR MATH 120 Intermediate Algebra	
PSY	201G	Introduction to Psychology	3
		OR SOC 101G Introductory Sociology	
BMGT	210	Marketing	3
		OR MKTG 203 Introduction to Marketing	
BMGT	240	Human Relations	3
		OR BMGT 140 Principles of Supervision I	

Credits

Required Courses (50 credits)

COLL	101	College Success	1
ENGL	111G	Rhetoric and Composition	4
ENGL	203G	Business and Professional Communication	3
		OR ENGL 218G Technical and Scientific Communication	

Choose from the following accounting options:

ACCT	200	and	BOT	205	6
ACCT	252	and	BOT	205	
ACCT	251	and	ACCT	252	

B A	104	Introduction to Business	3
		OR BMGT 110 Introduction to Business	
B A	202	Small Business Enterprise	3
		OR BMGT 275 Small Business Planning	
BLAW	230	Business Law	3
COMM	265G	Principles of Human Communication	3
		OR COMM 253G Public Speaking	
C S	110	Computer Literacy	3
ECON	201G	Introduction to Economics	3
		OR ECON 251G Principles of Macroeconomics	
		OR ECON 252G Principles of Microeconomics	

Approved elective

Choose from Common Core selection ("G"): anthropology, English, history, government, literature, philosophy, or psychology 3

Fields of Concentration

15

The field of concentration is designed to fit the individual needs of the student. Courses are selected by the student and approved by the Business Program Coordinator.

Established fields are Business Office Technology, Financial Services, General, Real Estate, Small Business Enterprises, Microcomputers for Business, Photographic Trades, Information Technology, and Web Master. Other fields are possible with approval of Program Coordinator. See an advisor for historical samples that may help with course selections.

Total Credits Required

68

A grade of C or better required in all courses.