



Continuing Education
ALAMOGORDO

ANNUAL REPORT
2019

Email: alamocommedu@nmsu.edu

Website: <https://nmsua.edu/continuing-ed/>

Tel: 575-439-3842

Address:

2400 N. Scenic Dr.

Alamogordo, NM 88310

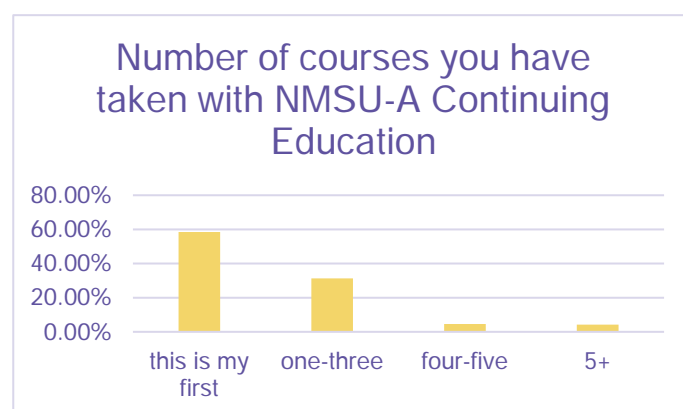
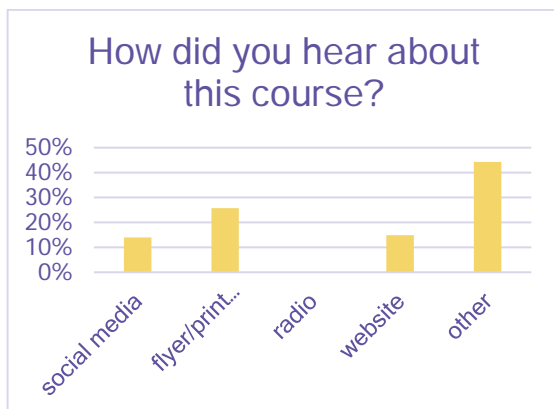
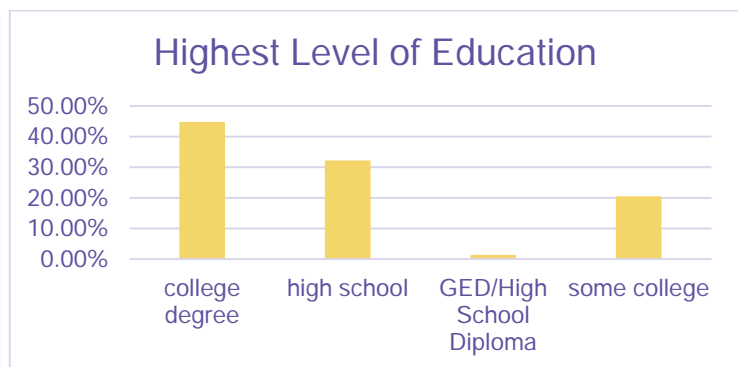
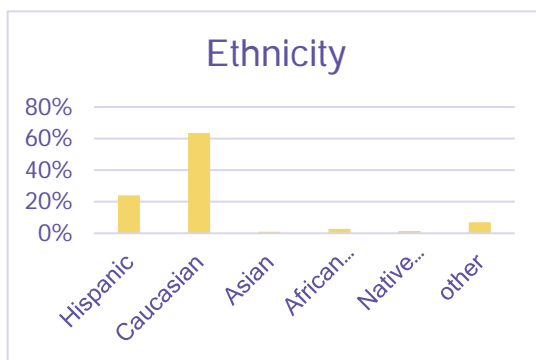
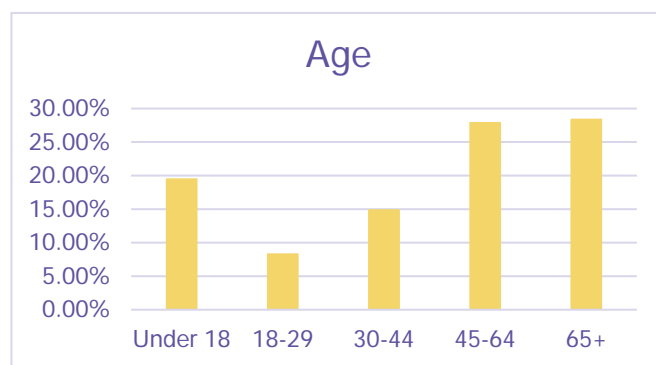
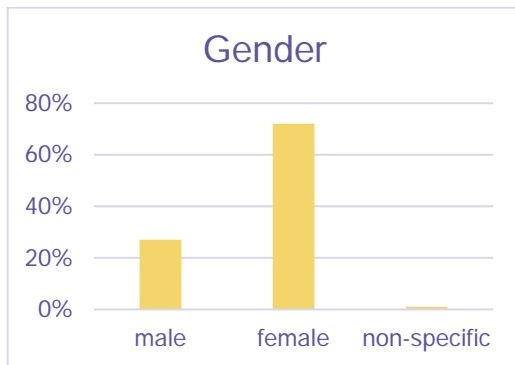
2019 Summary

	Spring 2019	Sum 2019	Fall 2019	Total
Number of Instructors	18	31	28	77
Number of Courses (duplicated)	20	34	31	85
Number of Students (duplicated)	156	122	138	416
Total Revenue (-instructor pay)	\$2,419	\$3,819	\$20,415	\$26,653

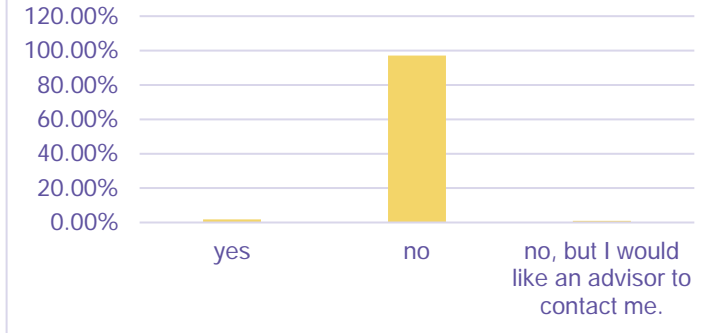
- The highest revenue generators:
 - ServSafe Course/Exam: There is a high need for this in the surrounding communities since it has become a requirement for Food Managers to be onsite during restaurant operational hours.
 - Renewable Energy/ Welding: These courses are credit-bearing courses; those who register through Continuing Education choose not to take the course for credit.
 - BDI: While this is a difficult course to fill (minimum is 6), it continues to be offered due to the high marketability of the fiber optics career field.
- Marketing:
 - Utilizing
 - Constant Contact
 - NMSU-A List Serve
 - Face Book
 - Instagram
 - Print media (flyers and catalogs are distributed around campus and 25 locations off campus)
 - Chamber Calendar
 - Campus Newsletter
 - Campus Calendar
 - Radio
 - HAFB Advisor: Katie Parks
- Instructors
 - Finding quality instructors and keeping them is a key goal to offering successful courses.
 - Instructors who are delivering hands-on, outcome-based instruction, and interactive materials do better than others who lecture.

- We had to dismiss one instructor this year for poor performance.
- Instructors are evaluated by an anonymous survey at the conclusion of each course.
- There is a request to offer Spanish and ASL; finding an instructor for this course is a top priority.
- College instructors should be encouraged to teach a community education course; However, results have varied with enrollment.
- Continuous follow up with previous instructors is very important.
- The split cost revenue model was revised in 2019. The standard split cost with instructors is now typically 50/50.

- Students



Are you currently taking FOR-Credit classes at NMSU-A?



- Quality of Courses

1 = poor, 2 = below average, 3 = average, 4 = above average, 5 = excellent

Answer	1	2	3	4	5	Number of Responses	Rating Score*
The instructor knew the subject well and provided useful information.						212	4.9
The class was enjoyable; I would recommend it to others.						212	4.9
The facilities provided for the class worked well.						212	4.9
The course provided engaging activities and information I expected.						211	4.9
I was provided accurate advice, answers and relevant resources.						212	5.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

- Next Steps

- Accreditation to offer CEUs to professional organizations
- National Board Certification Professional Learning Facilitator
- More ServSafe courses
- Increased participation and networking with NMSU County Extension Office and Programs
- Extend efforts to market 3rd party vendors' courses such as Career Step and Ed2Go
- Explore Digital Badging
- Coordinate closer with Workforce Development